



National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # **865489**

Schedule Dates	11/01/12-11/05/12	Date Entered	11/01/12
Advertiser	Republican National Committee (9217)	Last Modified	11/01/12
Agency/T-Code	National Media Research Planning (1768)/154600; CO-OP	Entered By	Charles Mirkle
Product	Political - US President (1174)	Headline #	No
Brand	Democrat (Anti) (177520)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	MEDIAASSISTANT,NMRPP	Commission %	15.00
Phone/Fax	(202) 863-8500 /	Commission	\$6,120.00
CPE	20/446/3561	Net Total	\$34,680.00
Account Types	National/Political PAC - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RNC 11/01 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Nov. 2012	2	\$40,800.00
Grand Total:	2	\$40,800.00

check _____

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:57P- 10P (ET)		1						1	\$20,000.00	\$20,000.00	Norfolk (WVEC) (WVEC)	DANCNG-STR	11/1/12	
2.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:57P- 11P (ET)						1		1	\$20,800.00	\$20,800.00	Norfolk (WVEC) (WVEC)	CMA AWARDS 11/1	11/1/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Name: KFTR-TV - Allentown	Date: 11/1
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I, Jon Ferrell

do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

\$ 34,680 Net

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

865489

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12

Date

Jub Zewell

Signature

703-683-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Signature

Accepted in Part

Printed Name

Rejected

NSC